

2010 GHMT General Aviation Forum

1. Mission

Following the success of our “2008 GHMT Aviation Industries Forum” that has caught attention worldwide, the “**2010 GHMT General Aviation Forum**” will once again serve as an important platform for 2010 China Air Show participating professionals and global key industries players to exchange views and work together towards general aviation applications and development in Greater China and Asia Pacific with a specific forum theme focusing on “SOS Air Rescue” and “Business Aviation Market Development”, so as to promote cross-strait and international cooperation and communications.

2. Organization

Host:

China International Aviation & Aerospace Exhibition Organizing Committee
China Aviation Industry General Aircraft Co., Ltd

Organizer:

Zhuhai Airshow Co., Ltd

Special Sponsor:

EMBRAER
Aicent, Inc. (USA)



Co-organizer:

Asian Business Aviation Association
Association of Chinese Aviation Industry Development (Taiwan)
Zhuhai Hong Kong Airport Management Co., Ltd
Beijing Normal University Zhuhai Campus
Beijing Normal University-Hong Kong Baptist University United International College
China University of Science and Technology (Taiwan)
Jilin University Zhuhai College
Zhuhai Aviation Industry Park
Aviation Education Foundation (Taiwan)
China Business Aviation Group
TAG Aviation Asia /Farnborough Airport
Nanhai Rescue Bureau Flying Service, Ministry of Transport, China
Hong Kong Government Flying Service
Institute of Industrial Integration in East Asia (Taiwan)
Aircraft Owners and Pilots Association (USA)

Sunrise Airlines (Taiwan)
Macau Jet International Co., Ltd

3. Time and Date

8:00 – 12:00 am, 18 November 2010

4. Venue

Room 2008-2010, Press Centre, Airshow China Exhibition Site, Zhuhai Airport, Guangdong, China

5. Honored Guests, including officials and experts from:

Manufacturing, SOS air rescue and business jet sectors
GHMT general aviation industries
MRO, training and service sectors
Aviation investment, financing and consulting sectors
Airshow China 2010 Exhibitors
Media of key aviation industry

6. Schedule (subject to change)

2010 GHMT General Aviation Forum 18 November 2010 Zhuhai, Guangdong, China	
08:00 - 09:20	Bus from Zhuhai City to the Forum venue
09:30 - 09:40	Opening Speech (Host: Mr. Fei Bin-Jun, Secretary of Party Leadership Group, China Aviation Industry General Aircraft Co., Ltd.)
09:40 - 10:20	<p style="text-align: center;"><u>Forum Topic #1</u> SOS Air Rescue (Q&A: 10:00-10:20)</p> <p>Facilitator: ● Mr. Fei Bin-Jun, Secretary of Party Leadership Group, China Aviation Industry General Aircraft Co., Ltd.</p> <p>Panelists: ● Ms. Melissa Rudinger, Vice Chairman, Aircraft Owners and Pilots Association (USA) ● Capt. Wang Chun Ping, Nanhai Rescue Bureau Flying Service, Ministry of Transport, China ● Capt. Michael CP Chan, Controller, Hong Kong Government Flying Service ● Mr. Shou-Chih Yang, Chairman, Sunrise Airlines (Taiwan)</p>
10:20 - 11:30	<p style="text-align: center;"><u>Forum Topic #2</u> Business Aviation Market Development (Q&A: 11:00-11:30)</p> <p>Facilitator: Mr. Ambrose HC Pan, General Manager, Hong Kong-Zhuhai Airport Management Company Limited</p> <p>Panelists: ● Mr. Sha Chang An, Vice President, China Aviation Industry General Aircraft Co., Ltd ● Mr. Zhou Wei, CEO, Minsheng Financial Leasing Co., Ltd. ● Mr. Jason Liao, Vice Chair, Asian Business Aviation Association / Chairman & CEO, China Business Aviation Group ● Mr. Qing Guo, VP, Embraer (China) ● Captain Vincent Serafim, General Manager, Macau Jet International Co., Ltd ● Mr. Billy Zhang, Chairman, Aviation Education Foundation (Taiwan)</p>
11:30 - 12:00	<p style="text-align: center;"><u>Forum Topic #3</u> Develop General Aviation Cooperation (Q&A: 11:45-12:00)</p> <p>Facilitator: Dr. Tsai Yi, Chief Executive Officer, Institute of Industrial Integration in East Asia</p> <p>Panelists: ● Mr. Sun Yung-Ching, Chairman, Association of Chinese Aviation Industry Development (Taiwan) ● Dr. He Jun, Deputy Director, Zhuhai Aviation Industry Park</p>
12:00 - 13:00	Lunch
13:00 - 16:30	Visit Airshow China 2010
16:30 - 18:00	Visit: (a) Headquarter of China Aviation Industry General Aircraft Co., Ltd. (b) Zhuhai Aviation Industry Park
18:00 - 17:30	Bus back to Zhuhai City

2010 GHMT General Aviation Forum Agenda

Time	Topic	Company	Panellist
08:00 - 09:20	Bus from Zhuhai City to the Forum venue		
09:30 - 09:40	Opening Speech (Host: Mr. Fei Bin-Jun , Secretary of Party Leadership Group, China Aviation Industry General Aircraft Co., Ltd.)		
09:40 - 10:20 <u>Topic #1</u> SOS Air Rescue Facilitator: Mr. Fei Bin-Jun , Secretary of Party Leadership Group, China Aviation Industry General Aircraft Co., Ltd.	Discussion	Aircraft Owners and Pilots Association (USA)	Ms. Melissa Rudinger , Vice Chairman
	Discussion	Nanhai Rescue Bureau Flying Service, Ministry of Transport, China	Capt. Wang Chun Ping
	Discussion	Hong Kong Government Flying Service	Capt. Michael CP Chan , Controller
	Discussion	Sunrise Airlines (Taiwan)	Mr. Shou-Chih Yang , Chairman
	Q&A		
10:20 - 11:30 <u>Topic #2</u> Business Aviation Market Development	Panelist and Topic Introduction	Hong Kong-Zhuhai Airport Management Company Limited	Mr. Ambrose HC Pan , President and CEO
	Discussion	China Aviation Industry General Aircraft Co., Ltd	Mr. Sha Chang An , Vice President
	Discussion	Minsheng Financial Leasing Co., Ltd.	Mr. Zhou Wei , CEO

Facilitator: Mr. Ambrose HC Pan , President and CEO, Hong Kong-Zhuhai Airport Management Company Limited	Discussion	Asian Business Aviation Association / Chairman & CEO, China Business Aviation Group	Mr. Jason Liao
	Discussion	Embraer (China)	Mr. Qing Guo , VP
	Discussion	Macau Jet International Co., Ltd	Captain Vincent Serafim , General Manager
	Discussion	Aviation Education Foundation (Taiwan)	Mr. Billy Zhang , Chairman
	Q&A		
11:30 - 12:00 <u>Topic #3</u> Develop General Aviation Cooperation Facilitator: Dr. Tsai Yi , Chief Executive Officer, Institute of Industrial Integration in East Asia	Panelist and Topic Introduction	Institute of Industrial Integration in East Asia	Dr. Tsai Yi , Chief Executive Officer
	Discussion	Association of Chinese Aviation Industry Development (Taiwan)	Mr. Sun Yung-Ching , Chairman
	Discussion	Zhuhai Aviation Industry Park	Dr. He Jun , Deputy Director
	Q&A		
12:00	End		

7. Contact

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8. Forum Participation Information

Please refer to Forum Manual (including Logistics and Requirements)

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Welcome to 2010 GHMT General Aviation Forum!